

EAOO 2025 – Innovative Eye Care for Life **16th–18th May 2025, Cankarjev Dom, Ljubljana, Slovenia**

The European Academy of Optometry and Optics (EAOO) is excited to announce **EAOO 2025**, themed “**Innovative Eye Care for Life**”, taking place from **16th to 18th May 2025** at **Cankarjev Dom** in **Ljubljana, Slovenia**. This event, hosted by **DOOS - Optical Association of Slovenia**, will bring together leading global experts to explore groundbreaking research, technological advancements, and innovative solutions that are shaping the future of eye care for people of all ages.

With an outstanding lineup of keynote speakers, the conference promises to offer cutting-edge insights into the future of optometry. We are proud to introduce two renowned professionals whose presentations will serve as major highlights of the event.

Keynote Speakers:



Jennifer S. Simonson, OD, FOVDR, FAAO



Prof. Dr. med. Dipl.-Ing. (FH) Hans-Jürgen Grein

Prof. Dr. med. Dipl.-Ing. (FH) Hans-Jürgen Grein
Technical University of Applied Sciences Luebeck, Germany
Division of Medical Optics

Prof. Dr. Grein is a leading authority in ophthalmic optics, with a distinguished career in medical optics and optometry. His keynote presentation, titled “**Modern Refraction Testing: Trends and Innovations**”, will provide a comprehensive overview of the latest developments in refraction testing. As artificial intelligence and digital transformation continue to penetrate the field, Prof. Dr. Grein will discuss the potential replacement of traditional refraction methods and explore innovative technologies poised to revolutionize optometry.

Jennifer S. Simonson, OD, FOVDR, FAAO

Clinical Director, Boulder Valley Vision Center, Boulder, CO

Dr. Jennifer S. Simonson, a renowned expert in pediatric vision care and binocular vision, will deliver her keynote presentation titled “**See to Achieve: Vision is More than Sight**”. She will discuss a multidisciplinary approach to binocular vision examination, offering practical insights into identifying anomalies and treatment options. Her talk will highlight how visual perception, processing, and integration impact overall visual performance and comfort.

In addition to her keynote address, Dr. Simonson will lead an interactive workshop on the principles of binocular vision, where participants will engage with real-world case studies and collaborate to apply their learning in a hands-on environment.

We would also like to remind all participants that the **abstract submission deadline is 3rd November 2024**. Researchers, practitioners, and students are encouraged to submit their innovative work and actively contribute to the development of the field. This is a unique opportunity to engage with industry leaders and present your research at this prestigious event.

[Register now](#) for the EAOO 2024 conference to attend the largest professional gathering for optometry and optics in Europe!

For more information on keynote speakers, the full event program, and abstract submission guidelines, please visit www.eaoo2025.com.

About EAOO

The European Academy of Optometry and Optics (EAOO) is a membership organisation that provides a much-needed voice to help advance optometry and optics, develop the scientific knowledge base and support and promote lifelong learning for optometrists, opticians, vision scientists and all those involved in eye health care across Europe. The Academy’s strategic aims are to:

- develop scientific knowledge of optometry and optics,

- advance and promote education into optometry and optics and related subjects,
- advance and promote research into optometry and optics and related subjects,
- promote for the public benefit the science and practice of optometry and optics,
- promote for the public benefit the professional competence and conduct of Academy members.

The Academy was launched in Lausanne, Switzerland in May 2009, at the Spring Meeting of the European Council of Optometry and Optics (ECOO).

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About Optical Association of Slovenia (DOOS)

The Slovenian Society of Opticians is dedicated to raising the quality of optical services in Slovenia, as well as ensuring the continuous education and professional development of opticians. They collaborate with similar organizations abroad, particularly with the European Council of Optometry and Optics (ECOO), and actively support the transfer of the latest professional knowledge to their members. One of their key projects is the ECOO-DOOS quality certification, which is awarded only to opticians who engage in continuous education.

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