

EAOO Helsinki 2024 supported by industry leaders

The 15th annual conference of the European Academy of Optometry and Optics (EAOO) will be held in the happiest country in the world, Finland, in Helsinki on 10–12 May 2024. EAOO Helsinki 2024 is proud to present the conference sponsors.

The European Academy of Optometry and Optics in collaboration with the Finnish Association of Vision and Eyecare invites you to the 15th annual conference of the European Academy of Optometry and Optics (EAOO). Conference will be held in the happiest nation in the world, Finland and it's capital Helsinki 10–12 May 2024.

The EAOO Helsinki 2024 is the largest professional gathering for optometry and optics in Europe. Students, optometrists, dispensing opticians, opticians, vision scientists, academics, researchers, and all other professionals from across the sector are warmly welcome to meet each others in the conference with the theme of “Advancing Optometry and Optics through Technology and Shared Care”.

Industry leaders enable the conference

EAOO Helsinki 2024 is proud to present the event [sponsors](#) who again enable this conference and whose support plays a significant role in the development of the optical sector. A professional exhibition will be held in conjunction with the conference where sponsors and exhibitor companies will showcase their products and services.

Diamond Sponsor

[EssilorLuxottica](#) is proud to continue its long-standing partnership since more than a decade with EAOO by participating in its 15th annual conference once again as a diamond sponsor. EssilorLuxottica looks forward to sharing its vision care expertise at this year's conference and championing innovative solutions that will elevate and shape the future of vision care. Together with EAOO, we care about sharing the latest evidence, insights and solutions to address pressing global eye care challenges and help improve patient outcomes.

EssilorLuxottica is a global leader in the design, manufacture and distribution of ophthalmic lenses, frames and sunglasses. EssilorLuxottica is home to the most advanced lens technologies including Varilux, Stellest and Transitions, the most iconic eyewear brands including Ray-Ban and Oakley, the most desired luxury licensed brands and world-class retailers including LensCrafters and Sunglass Hut.

Platinum Sponsor

[HOYA Vision Care](#) is a global leader in optical technology. HOYA Vision Care is dedicated to providing innovative vision care solutions for every stage of a patient's life with a strong effort towards Myopia Management. This year, HOYA Vision Care will also partner with EAOO to deliver multiple, high-quality professional education webinars and lectures for Eye Care Professionals, sharing insights and progress in the myopia management area.

Gold Sponsor

[iCare](#) is a trusted partner in ophthalmic diagnostics, offering physicians fast, easy-to-use, and reliable tools for diagnosis of glaucoma, diabetic retinopathy, and macular degeneration (AMD). Their devices cover automated fundus imaging systems, perimeters, and handheld rebound tonometers. iCare Solutions provide digital clinical tools that drive greater efficiency and enhance quality in eye care. iCare believes that ophthalmic care must be accessible, effortless, and reliable, and our aim is to establish the next level of eye care.

“It's great to welcome industry leaders to Finland and finally be able to host the EA00 conference live in Helsinki. Sponsors support is a huge endorsement to optometry and optics”, says **Panu Tast**, CEO of Finnish Association of Vision and Eyecare NÄE.

More information and all EA00 Helsinki 2024 sponsors are listed in www.eaoo2024.com.

About EA00

The European Academy of Optometry and Optics (EA00) is a membership organisation that provides a much-needed voice to help advance optometry and optics, develop the scientific knowledge base and support and promote lifelong learning for optometrists, opticians, vision scientists and all those involved in eye health care across Europe. The Academy's strategic aims are to: • develop scientific knowledge of optometry and optics, • advance and promote education into optometry and optics and related subjects, • advance and promote research into optometry and optics and related subjects, • promote for the public benefit the science and practice of optometry and optics, • promote for the public benefit the professional competence and conduct of Academy members. The Academy was launched in Lausanne, Switzerland in May 2009, at the Spring Meeting of the European Council of Optometry and Optics (ECOO).

Address: European Academy of Optometry and Optics, 42 Craven Street, London, WC2N 5NG, United Kingdom

Info: www.eaoo.info

Contact: admin@eaoo.info

About Finnish Association of Vision and Eyecare NÄE ry

Finnish Association of Vision and Eyecare (NÄE) is a member of the Federation of Finnish Special Commodity Trade (ETU ry) and an industry association of Finnish Commerce Federation and Suomen Yrittäjät. We comprehensively represent optical stores providing optometrist, ophthalmologist and eye laboratory services and manufactures, importers, wholesalers serving the industry, as well as professional and training organizations. NÄE is responsible for lobbying business and health policy issues in its sector.

Info: www.naery.fi/en/

Contact: naery@naery.fi